

**Corporate Office**

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Harish Chandra Mathur Lane, Janpath  
New Delhi – 110001  
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**भारत संचार निगम लिमिटेड**  
(भारत सरकार का उपक्रम)  
**BHARAT SANCHAR NIGAM LIMITED**  
(A Govt. of India Enterprise)

**File No.: 200-68/2009-VAS (Pt-1)**

**Dated: 17/07/2012**

To,

The Chief General Manager  
All Telecom Circles/Districts

**Sub: Promotion of Value Added Services and other BSNL products through increased space available in GSM/CDMA subscribers' bills- reg.**

Enclosed herewith please find copy of bill format generated from GSM B&CCS. The bill has large space available for the purpose of marketing and promotion of BSNL products / VAS. Any text or image could be displayed in the space. Circles are requested to utilize this intense format facility of GSM B&CCS extensively as BSNL is not able to go for **Above The Line (ATL)** marketing activities due to financial constraints.

The responsibility to promote BSNL branded Value Added Services like BSNLLive, BSNL Tunes, STK and Cell Broadcast service etc. lies with BSNL and hence this space can really help to achieve the objective.

*Rajeev Meena*  
17/7/12  
(Rajeev Meena)  
AM (VAS-II-2)

Copy to:

1. CMD / All Director, BSNL Board, New Delhi.
2. GM (Corporate Marketing) BSNL New Delhi.
3. GM(S&M) BSNL Corporate Office, New Delhi.
4. Office copy.

<b>BSNL SROBONA ROY CHOWDHURY</b> AO(BILLING-I) CELLONE CENTRE KOLKATA WB - 700097			Mobile Number <b>9434050598</b> Bill Number & Date <b>365456295 01/05/12</b> Payment Due Date <b>25/05/12</b> Billing Period <b>01/04/12 to 30/04/12</b> Tariff Plan <b>BSNL Service Plan</b>		
Balance of S.D [for info only]: 0.00		Credit Limit : Rs. 2000.00		Account Number : 352607455	
Previous Balance	Payment Received (-)	Payment Reversal (+)	Current Bill Amount (+)	Total Amount Due	
0.00	0.00	0.00	0.00	0.00	
Details of claims / adjustments / discounts / payments			Current invoice claim Summary		Amount Rs. Ps.
	From Date	To Date	Rs. Ps.		
<b>Fixed Monthly Charges</b>				Fixed Monthly Charges	30.00
PRBT-Regular Subscription Charge	01/05/12	31/05/12	30.00	One Time Charges	0.00
<b>Usage Charges</b>		Duration(sec)/No.		Usage Charges	315.90
<b>OUTGOING CALLS</b>				Miscellaneous Charges	0.00
Local/STD Calls		18916	112.62	Discounts	-345.90
<b>SMS CALLS</b>				Adjustments	0.00
Outgoing SMS (P2P)		81	18.50	Total Charges	0.00
Roaming SMS		40	32.00	Late Fee	0.00
PRBT USAGE		1	12.00	Billed Amount	0.00
<b>Roaming</b>				Total Amount Due	0.00
IntraZone Roaming Incoming Calls		294	2.63	Balance of Voluntary Deposit [for Information only]	0.00
National Roaming Incoming Calls		6045	54.06		
National Roaming Outgoing Calls		71830	84.09	Accounts Officer (Mobile) O/o GMTD BSNL WB-Salt Lake CellOne Telephone No: Ser. Tax Reg. No : PAN of BSNL :AABC85576G Pay bills in the Grameen Banks EXCEPT UKGB & Paschimbanga Grameen Bank upto 20th instant or pay at BSNL, WBTC counters.  GPRS facility without RENT is provided to all customers. To get GPRS tunes dial 56700 & to change dial 56799 & say name of Song/movie.  Set tune through ( <a href="http://www.vas.bsnl.co.in">http://www.vas.bsnl.co.in</a> ). Dial 1255514 for voice portal & get exciting information. To get your bill by email, please register in <a href="http://www.vas.bsnl.co.in/ebill/ebill_reg.jsp">www.vas.bsnl.co.in/ebill/ebill_reg.jsp</a> .  Draw Cheque/Draft in favour of "AO(CMTS)BSNL," Pay Bills at <a href="http://www.wb.bsnl.co.in">www.wb.bsnl.co.in</a> . Use CELLONE BILLPAY to pay through voucher. Call 53330 (Toll free).	
<b>Discounts</b>					
Free I/C Roaming Calls (200 Min)-9434050598		800	-56.69		
Free O/G Calls in Roaming (100 Min)-9434050598		400	-50.10		
Free SMS Discount(Rs 40) for Plan 525-9434050598		0	-40.00		
Free Talk Credit(Rs500) for DE SDE etc-9434050598		0	-52.50		
Free Talktime Credit(Rs 425) for Plan 525-9434050598		0	-146.61		

Space for Marking & Remission

E&O.E

- PAYMENT SLIP -

<b>BSNL SROBONA ROY CHOWDHURY</b> AO(BILLING-I) CELLONE CENTRE KOLKATA WB - 700097			Mobile Number <b>9434050598</b> Account Number <b>352607455</b> Bill Number <b>365456295</b> Bill Date <b>01/05/12</b> Billing Period <b>01/04/12 to 30/04/12</b>	
TOTAL AMOUNT DUE :Rs 0.00	PAYMENT DUE DATE : 25/05/12	AMOUNT PAID : Rs.		
Cheque / DD No :	Cheque / DD Date :	Cheque / DD Bank :		

352607455365456295010512000